

VICC Meeting 3/18/16

Membership:

Parents – should be representative of multiple regions; add the VICC brochure as a stuffer to the family survey.

- Educate practitioners about the value of the VICC and why a family should be involved so they can promote recruitment.

Pediatrician – Andreas has someone in mind; the group approved he reach out to that doc.

Legislator – Monica has a great relationship with the Health and human services committee; the group approved Monica to reach out to the committee. If she is not successful, Pam offered to reach out to Sarah Buxton and see if she had suggestions.

Collaboration and coordination: How can we strengthen language in the CIS contract to improve this – i.e. which partners do we want to formalize within contract to partner with?

Groups to consider improving language around –

- CSHN
- Schools (can we learn from regions that have successful, strong relationships)

VICC Board

“Parent Representative” – is understood in communities under LIT, which is formal language so could confuse people.

Consider changing to: “We are looking for parents to join our Council”

“Do you want a voice into early intervention”

Remove the green “Apply to be...”

Put a picture of the council meeting...

What is the VICC? - explain

Who is on the VICC? – list all of them in a friendly way by role

Too wordy

Top header should read: Vermont Interagency Coordinating Council for Children’s Integrated Services

Together we’re better! Or We need your voice!

Graphic with a table with chairs listing the roles rather than a list! Or a Ferris Wheel...

Let the brochure be the meaty information.

Concrete topics the group talks about: ex. 'budget', 'family leadership', policy, inform and influence decision-makers...

Heather to work with VFN around getting good photos of real families.

Branding – YES!

Just highlight a few data points – ones the VICC chooses to message – SSIP and SIMR data? #'s of kids served by CIS vs. whole population....

Next Steps:

- Update brochure – reading level, white space, parent testimonials, VICC member roles
- For the board – identify where the vacancies are now!
- Put brochure in 2nd family survey mailing and send a stack to regions to hand out to families
- Ask the regions if there are photos we can use
- Pam will share her photo release forms
- To recruit for co-chair – send out what the commitment is and approx. time and ask for volunteers.
- Next meeting is May 13th